

Stainless Steel Focus

Advertisement rates

Advertisement size	1x standard	3x 10 % discount	6x 15 % discount	12x 25 % discount
Full page black & white	€ 2,310.00 UK£ 1,620.00 US\$ 3,065.00	€ 2,079.00 UK£ 1,458.00 US\$ 2,758.00	€ 1,963.00 UK£ 1,377.00 US\$ 2,605.00	€ 1,732.00 UK£ 1,215.00 US\$ 2,298.00
1/2 page black & white	€ 1,260.00 UK£ 880.00 US\$ 1,680.00	€ 1,134.00 UK£ 792.00 US\$ 1,512.00	€ 1,071.00 UK£ 748.00 US\$ 1,428.00	€ 945.00 UK£ 660.00 US\$ 1,260.00
1/4 page black & white	€ 690.00 UK£ 480.00 US\$ 920.00	€ 621.00 UK£ 432.00 US\$ 828.00	€ 586.00 UK£ 408.00 US\$ 782.00	€ 517.00 UK£ 360.00 US\$ 690.00
1/8 page black & white	€ 380.00 UK£ 270.00 US\$ 500.00	€ 342.00 UK£ 243.00 US\$ 450.00	€ 323.00 UK£ 229.00 US\$ 425.00	€ 285.00 UK£ 202.00 US\$ 375.00

Colour surcharges:

- Full colour, add €450, UK£320, US\$570
- Spot colour, add €150, UK£110, US\$200

Inserts accepted, prices on request

Advertisement sizes:

- Full page 170mm x 274mm
- 1/2 page horizontal 170mm x 130mm, vertical 82mm x 274mm
- 1/4 page 82mm x 130mm, horizontal strip 170mm x 65mm, vertical strip 39mm x 274mm
- 1/8 page 82mm x 65mm, horizontal strip 170mm x 30mm

**The deadline for receipt of advertisement copy
is 14 days prior to publication date.**

Advertising agency discounts apply

All prices subject to VAT, where applicable

Verlag **Focus Rostfrei** GmbH
Sonsbecker Straße 40-44
46509 Xanten, Germany

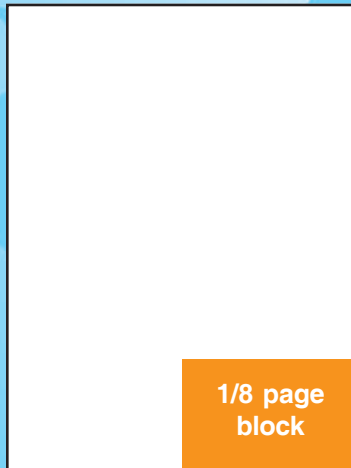
Stainless Steel Focus Ltd
Morgan House, Gilbert Drive
Boston PE21 7TR, UK

Stainless Steel Focus

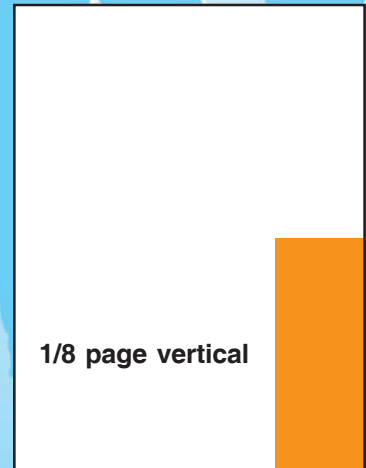
The prices below are for a **single insertion**.
Please note our **discounts for multiple advertisements**,
as well as our **particularly cost-effective package deals**.



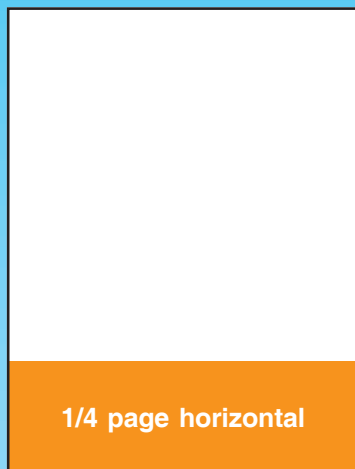
Width: 170 mm
Height: 30 mm
Price: €380/UK£270/US\$500



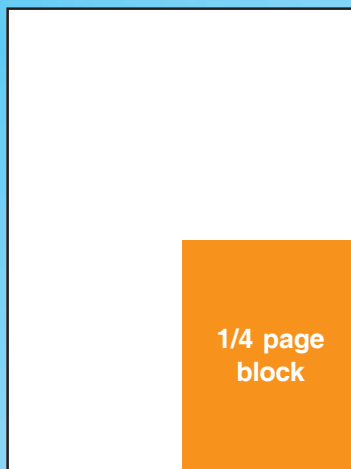
Width: 82 mm
Height: 65 mm
Price: €380/UK£270/US\$500



Width: 39 mm
Height: 130 mm
Price: €380/UK£270/US\$500



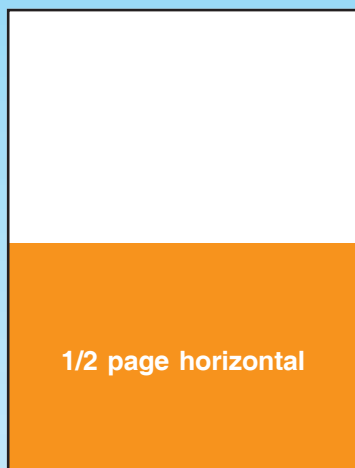
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Height: 65 mm
Price: €690/UK£480/US\$920



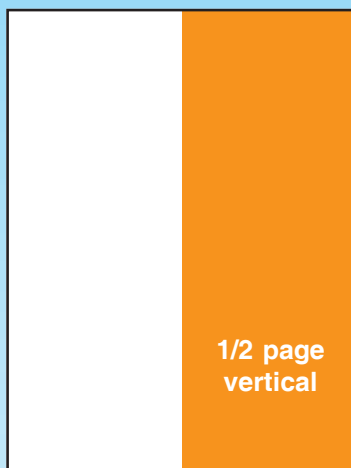
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Height: 130 mm
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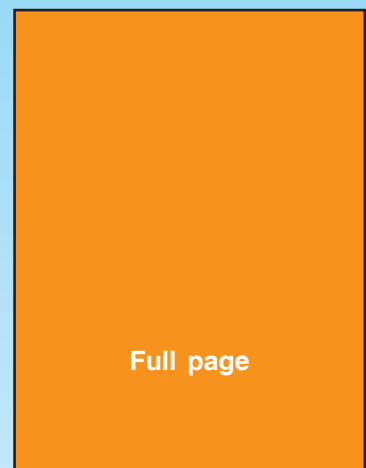
Width: 39 mm
Height: 274 mm
Price: €690/UK£480/US\$920



Width: 170 mm
Height: 130 mm
Price: €1,260/UK£880/US\$1,680



Width: 82 mm
Height: 274 mm
Price: €1,260/UK£880/US\$1,680



Width: 170 mm
Height: 274 mm
Price: €2,310/UK£1,620/US\$3,065

Special sizes on request

bleed: no additional charge